## Assessment rubric for presentation

For team: \_\_blue\_\_red\_ green\_\_\_\_\_\_\_ By team: \_Pink\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

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| --- | --- | --- | --- | --- |
| **Assessment criteria** | **Excellent** | **Good** | **Satisfactory** | **Poor** |
| **Content** Presentation includes * an introduction of the team and description of the team’s process.
* a pitch of the solution idea.
* (a description of) a prototype.
 | 1 1 |  | 1 |  |
| **Preparedness & organization*** Thoroughly prepared and well-organized information.
* Presentation flows well and is obviously rehearsed.
* Smooth progression and suitable balance between speakers and different sections of the presentation.
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| **Knowledge*** Presenters demonstrate a clear understanding of their chosen sustainability challenge.
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| **Visual aids or other materials*** Presenters use relevant visual (or other) aids to illustrate the content and help the audience follow and understand.
* Text and images are easy to read.
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| **Pitch*** Strong and engaging introduction.
* Clear, thorough description of idea.
* Communicates how idea solves a sustainability challenge.
* Compelling pitch that successfully convinces audience that the idea is beneficial and viable.
* Pitch finishes strongly with a call to action.
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| **Delivery*** Presentation is delivered with eye

contact and enthusiasm.* Presenters speak clearly and distinctly.
* Presenters use a suitable tempo.
* Voice, pauses and body language are used to add emphasis and interest.
* All team members participate in the presentation.
 | 1 1 |  | 1 |  |
| **Close*** Presenters thank the audience.
* Presenters invite and respond to questions and comments.
 | 1 1 | 1 |  |  |
| **Timing*** Presentation is between 10-20 minutes long.
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## Overall comment

Tell the team what worked especially well and why. Give them one suggestion for how to improve future presentations.

BLUE: The introduction was compelling and the part where the audience was asked to imagine a situation was fun and interesting. Some pictures of what your product would look like could have been nice to better understand your vision.

RED: The explanation for your problem was well executed and I liked the name you chose for your solution. You also had a nice-looking presentation. Maybe you could have practised more as a group before presenting.

GREEN: The presentation looked nice, and you really explained the problem in depth with good examples to clarify the situation(s). At times it felt a little technical and you could have put a little more time into engaging the audience. It felt more like presentation than a pitch.