## Assessment rubric for presentation

For team: \_\_blue\_\_red\_ green\_\_\_\_\_\_\_ By team: \_Pink\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

|  |  |  |  |  |
| --- | --- | --- | --- | --- |
| **Assessment criteria** | **Excellent** | **Good** | **Satisfactory** | **Poor** |
| **Content**  Presentation includes   * an introduction of the team and description of the team’s process. * a pitch of the solution idea. * (a description of) a prototype. | 1 1 |  | 1 |  |
| **Preparedness & organization**   * Thoroughly prepared and well-organized information. * Presentation flows well and is obviously rehearsed. * Smooth progression and suitable balance between speakers and different sections of the presentation. | 1 | 1 | 1 |  |
| **Knowledge**   * Presenters demonstrate a clear understanding of their chosen sustainability challenge. | 1 1 1 |  |  |  |
| **Visual aids or other materials**   * Presenters use relevant visual (or other) aids to illustrate the content and help the audience follow and understand. * Text and images are easy to read. | 1 | 1 | 1 |  |
| **Pitch**   * Strong and engaging introduction. * Clear, thorough description of idea. * Communicates how idea solves a sustainability challenge. * Compelling pitch that successfully convinces audience that the idea is beneficial and viable. * Pitch finishes strongly with a call to action. | 1 | 1 | 1 |  |
| **Delivery**   * Presentation is delivered with eye   contact and enthusiasm.   * Presenters speak clearly and distinctly. * Presenters use a suitable tempo. * Voice, pauses and body language are used to add emphasis and interest. * All team members participate in the presentation. | 1 1 |  | 1 |  |
| **Close**   * Presenters thank the audience. * Presenters invite and respond to questions and comments. | 1 1 | 1 |  |  |
| **Timing**   * Presentation is between 10-20 minutes long. | 1 1 1 |  |  |  |

## Overall comment

Tell the team what worked especially well and why. Give them one suggestion for how to improve future presentations.

BLUE: The introduction was compelling and the part where the audience was asked to imagine a situation was fun and interesting. Some pictures of what your product would look like could have been nice to better understand your vision.

RED: The explanation for your problem was well executed and I liked the name you chose for your solution. You also had a nice-looking presentation. Maybe you could have practised more as a group before presenting.

GREEN: The presentation looked nice, and you really explained the problem in depth with good examples to clarify the situation(s). At times it felt a little technical and you could have put a little more time into engaging the audience. It felt more like presentation than a pitch.